



Speechcraft: from Basics to Beyond

Why?

16 reasons to hold a Speechcraft:

1. Gain new members - generally more than from an Open House
2. New vitality and energy in club
3. A little incoming cash for your club
4. Educational goals attained fast
5. Mentoring experience for club members
6. Getting everyone in your club involved
7. Event planning and leadership training, plus CL credit
8. Being Coordinator fulfills an ACG requirement
9. Opportunity to bring outside speakers to your club
10. Opportunity to ask back lapsed members to help
11. New members (and students) improve quickly
12. Review for experienced members
13. Chance to do educational presentations for credit
14. Rewards of seeing growth of Speechcrafters
15. Good PR for your club
16. Free Speechcraft kits for qualifying clubs



What's a Speechcraft?

- ▶ **Speechcraft** is a way to present public speaking fundamentals to a small group.
- ▶ The content can be delivered in four, six or eight sessions.
- ▶ Students may gain Toastmasters credit for their Speechcraft work.

How do you put on a Speechcraft and gain new members for your club?

Come to District 1 Speechcraft Training and find out!

Where and when?

Speechcraft: from Basics to Beyond

LAPD Ahmanson Recruit Training Center

5651 W. Manchester Blvd, Los Angeles, CA 90045

Thursday, August 16, 2018, from 7:00 – 8:30 P.M.

Who's invited?

All Toastmasters are invited! This Speechcraft training is especially designed for club officers, area directors, and anyone whose club could use more members.

Presented by Speechcraft Co-Chairs **Margaret Mitchell**, DTM, and **Tina Tomiyama**, DTM, with assistance from Pathways guru **Charles Britton**.

Free training. Light refreshments. Free parking.

R.S.V.P. Tina at tomiya2@mac.com to reserve your seat.