

Recommended Printing Guidelines

- **Business Cards:** Avery Office Products business card template 8371.
- **Letterhead:** White, 24-lb. laser paper or a bright white linen.
- **Brochure:** White, 24-lb. laser paper. Use a matte finish to enhance images. Print double-sided and select the “flip pages up” option.
- **Marketing Flier:** White, 24-lb. laser paper. Use a matte finish to enhance images.
- **Corporate Info Flier:** White, 24-lb. laser paper. Use a matte finish to enhance images.
- **Invitation:** Designed for use as an electronic attachment only.
- **Event Flier:** White, 24-lb. laser paper. Use a matte finish to enhance images.
- **Name Tent Card:** To use, cut paper in half and fold at dotted lines.
- **Promotional Ad:** Designed for ad placement only.