

# TOASTMASTERS DISTRICT ONE



District Newsletter

October 2016

## Bravo, District 1!

*You ROCK!* Thank you for submitting your dues by September 30<sup>th</sup>! Because of your commitment to excellence, your clubs are on the road to Distinguished or better. Congratulations! I am inspired by our members every day. You are what makes this District thrive. **Together we can** reach new heights and support each other to be our very best.

We have **4 new clubs** to welcome to our family of clubs! I am so pleased to welcome:

✍ Mic Droppers  
✍ Skechers Elite

✍ Kaiser Permanente South Bay Toastmasters  
✍ Digital Toasters



**November 5th** is our **Fall District Conference**, which will be held at the historic Long Beach Hilton. We are excited to welcome the **Toastmasters International President Mike Storkey, DTM** (left), who comes to us all the way from Australia. He will be here to inspire and to celebrate you, our members! This is a great opportunity for you to speak face-to-face with this amazing and motivating leader.

This conference is jam-packed with goodness. I am also requesting that all Presidents and Vice Presidents of

Education please be present at the business meeting. We need a quorum and we need you there to make that happen. Your voice matters. The business meeting is free! Register today at [www.district1toastmasters.org/fall-conference](http://www.district1toastmasters.org/fall-conference) and be a part of this incredible experience. I can't wait to see you all there!

### Together We Can!

Jessica Allen, DTM  
District 1 Director



### District One Vision:

*"To have a unified team conveying the same message of 'Together We Can' and empowering individuals to become better communicators and leaders. We will accomplish this through consistent communication, training and recognition of our members and their accomplishments."*

## In This Issue

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**Register for the District Conference by October 30th (EXTENDED DATE) for the early-bird rate of \$75; price increases to \$85 thereafter!**

**For more details & to register go to [www.district1toastmasters.org/fall-conference](http://www.district1toastmasters.org/fall-conference)**

# September Sensation: New Club Profiles

By Evelyn Woolridge, DTM, Club Growth Director

September was a sensation on many levels! First and foremost, I want to express my appreciation to the entire Club Growth Team for their excellence in service. Together, we chartered three new clubs; **Mic Droppers** from the Phelps Group in Playa Vista, **Skechers Elite** from Manhattan Beach, and **Kaiser Permanente South Bay** from Harbor City.



Skechers took off running on its Toastmasters journey this summer with intrigue and fascination to learn more. Now, four meetings later, Skecher employees have already delivered six Ice Breakers and are already meeting with their Executive team.

- Many clubs received the **SMEDLEY Award** for adding 5 or more New/Dual/Reinstated members from August 1st-September 30th.
- *Choon Mah Meggett, Community Outreach Chair*, also coordinated two amazing outreach events in Long Beach and Culver City.
- *Rodger Cota, DTM, PDG, and Larry Lee, DTM* presented an amazing Club Sponsor/Mentor and Club Coach training on September 29th.



The associates at Phelps have really embraced their agency's Toastmasters Group, "Mic Droppers," diving into performing speeches and filling leadership roles. Members of the group say that being Toastmasters has taught them how to improve their communication skills in a fun learning environment.

It was also a great month to see District 1 Clubs showing off their leadership skills by submitting their dues prior to Oct 1st deadline. Can you believe **161 clubs out of 183 clubs** paid their dues **on time**?! Thank you Dolores Corpus, DTM, and her Harbor Lights team for their persistence in reaching out to clubs.



Kaiser Permanente South Bay is a new club filled with professionals seeking to hone their communication skills. One of their favorite parts of club meetings is speaking impromptu during Table Topics, especially on creative questions where they can add humor and excitement to their responses.

## DCP Corner: The Distinguished Club Program (DCP)

By Carla Taravella, ACB, ALB, District DCP Chairperson, and Julie Broady, DTM, Program Quality Director

To help your club succeed here are some important resources

- **10 Goals to Take your Club to the Top:** <http://www.toastmasters.org/Leadership-Central/The-Leader-Letter#Featured-Article>
- **\*\*FREE Download \*\* -- The Distinguished Club Program and Club Success Plan:** <http://www.toastmasters.org/~~/media/549134EFA75548B6928C43B6BAAFE433.ashx>
- **Tracking your Club's Achievement of the DCP Goals:** <http://dashboards.toastmasters.org/Club.aspx?id=01>
- Questions about your club's DCP program? Email us at [district1dcp@gmail.com](mailto:district1dcp@gmail.com).

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1. 2 CC's	6. One more CL, ALB, ALS, or DTM
2. 2 More CC's	7. Four New Members
3. One ACB, ACS or ACG	8. Four more New Members
4. One More ACB, ACS or ACG	9. Minimum 4 officers Trained each period
5. One CL, ALB, ALS or DTM	10. Dues renewal & Officer list Submitted On Time.

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**(Congratulations to the following clubs that have achieved 5 or more DCP goals thus far:**

Sand and Sea Speakers (7 goals)	West Hollywood Toastmasters (6 goals)
Demosthenes Wannabees (5 goals)	Praisemasters (5 goals)
Fox Talkz Toastmasters (5 goals)	South Bay Toastmasters (5 goals)
Long Beach Gavel Club (5 goals)	Toast of the Bay (5 goals)

District One would like to reward your club for working together as a team! We have a special recognition letter to send to your employer or preferred recipient. Please email our District DCP Chairperson, Carla Taravella at [district1dcp@gmail.com](mailto:district1dcp@gmail.com) with the contact information for your preferred recipient. Your letter will be on its way!

**Congratulations to our newest Distinguished Toastmasters (between April 25, 2016 – October 9, 2016):**

- |  |  |                  |                               |
|--|--|------------------|-------------------------------|
| Jessica Lewis Allen ( 3-time designation ) | Brenda Scott-Jeries (2-time designation) |                  |                               |
| • Brenda Singh Bajaj                       | • Kathleen T. Dean                       | • Hiroko Isoo    | • Martha A. Pickett-Patterson |
| • Kai Chan                                 | • Dolores A. Doll-Sales                  | • Cary Kellems   | • John H. Richette            |
| • Susan D'Angelo                           | • Sandra Fusco                           | • Jonathan Nowak | • Phillip Roth                |

Who will be next? Come celebrate with our newest DTMs at the Hall of Fame Luncheon at the **2016 Fall Conference**.

## District One 2016 Fall Conference

On **November 5th at the District One 2016 Fall Conference at the Long Beach Hilton Hotel** you will have the opportunity to witness these powerful speakers throughout the day:

- ☞ **International President, Mike Storkey, DTM** will travel from Australia to join District One for the entire day. President Storkey serves 142 countries and over 100 districts. Read more about President Storkey here: [www.toastmasters.org/About/Board-of-Directors/Current-Board-of-Directors](http://www.toastmasters.org/About/Board-of-Directors/Current-Board-of-Directors)
- ☞ President Storkey will address the members in district one during the afternoon session as he is interviewed by **Past International Director, Roberta Perry, DTM**. Ms. Perry has built over 50 Toastmasters clubs across the world and is a key personality in the development and growth of the leisure entertainment industry for more than 25 years. Read more about Ms. Perry here: [www.robortaperry.com](http://www.robortaperry.com)
- ☞ The Keynote Address “Collective Leadership” will be delivered by **Erin Gruwell**. Ms. Gruwell is a teacher, author, and founder of the Freedom Writers Foundation. She and her students collectively wrote the #1 New York Times best seller “The Freedom Writers Diary”. For more about Ms. Gruwell’s work go to [www.freedomwritersfoundation.org/](http://www.freedomwritersfoundation.org/)
- ☞ The Leadership Breakfast will be led by District One’s only Accredited Speaker, **Eldonna Lewis Fernandez, ACS, ALB**. Learn to “Think Like a Negotiator” in this power-packed workshop at the start of the day. More on Ms. Lewis Fernandez can be found here: [www.thinklikeanegotiator.com](http://www.thinklikeanegotiator.com)
- ☞ Our Communication and Leadership Award Recipient is **David Wilcox**, the Artistic Director for the Long Beach Ballet, Mr. Wilcox formed this professional company which has been Southern California’s most successful ballet company for 15 years. Mr. Wilcox’s biography can be found here: [www.longbeachballet.com/faculty.html](http://www.longbeachballet.com/faculty.html)

These amazing speakers will surely inspire your next speech! Also cheer on the Division Evaluation and Humorous Contest winners, listen to vital updates from your District One Leadership during the business meeting and receive recognition for your educational achievements at Hall of Fame Luncheon.

**The excitement starts by registering today at [www.district1toastmasters.org/fall-conference](http://www.district1toastmasters.org/fall-conference). The conference price is \$75 prior to October 30th (EXTENDED DATE) and increases to \$85 thereafter.**

When you register you will also be able to purchase Opportunity Drawing Tickets at a special price.

There will be many fabulous prizes including the **Grand Prize which is a 43" Flat Screen TV**.

If you or your club is interested in becoming a conference sponsor or putting an advertisement in the program go here for more details [district1toastmasters.org/fall-conference](http://district1toastmasters.org/fall-conference). If you are interested in donating a raffle prize please email [district1tmconference@gmail.com](mailto:district1tmconference@gmail.com)

## Club Spotlight: Sand and Sea Toastmasters

Sand and Sea Toastmasters is having a fabulous year and are well on their way to President's Distinguished. They are just through the first quarter of the Toastmaster year and Sand and Sea has already achieved 7 DCP goals. Congratulations! The club renewed with 51 members, nine of which are new members.

Sand and Sea Speakers will help you to develop your speaking skills, at your own pace, in a supportive, friendly atmosphere. They are a diverse group from widely different backgrounds and with different levels of speaking experience. Like all

Toastmasters clubs, the main goal of Sand and Sea's members is to improve their public speaking and leadership skills in a supportive and congenial atmosphere. The club works hard to meet their goals, keeping it low key and always keeping it positive. They have fun while learning.



Sand and Sea is doing an excellent job of supporting its members. Every prepared speech is videotaped to allow members to watch their improvement. The club also maintains their website with a weekly blog. The blog acknowledges members' achievements; recaps what is new with the club; and keeps members informed of what is happening in the area, division and district. If you are looking for an example of a club working the Toastmasters program and reaping the rewards.

**Stop by and visit Sand and Sea Toastmasters Monday nights from 7 to 9 PM.**

First Presbyterian Church of Santa Monica (Renaissance Room)  
1220 Second Street, Santa Monica, CA  
(half a block south of Wilshire Blvd. in downtown Santa Monica)

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## Kitchen Corner: Strong Membership ~ The Recipe for Club Success!

*By David Kitchen, DTM, PDG, District ONE Club Ambassador Representative*

Does your club have a huge appetite for success? Sure, what club in District 1 doesn't?! One of a chef's best assets is a well equipped kitchen. The same goes for our clubs. Let's keep our clubs stocked with the essential tools needed for membership growth. Here are five ways to turn up the heat on membership:

1. **Club Website**—Can people search for and find your club? How do they find directions to your club? The number one tool these days is the internet.
2. **Be Social**—Cook up some social media for your club! Facebook and Instagram can provide great recognition for new and existing members. Meetup is a very effective promotional tool. Be visible – if they can't find you, they can't JOIN your club.
3. **Follow up!**—Always follow up immediately after a guest has been to your meeting. Make sure they have all their questions answered.
4. **Mentor Program**—A mentor program is one of the best tools to keep your current members sharp and your new members engaged, supported and encouraged.
5. **Open Houses**—Remember, like people looking for a new house to buy, people are looking for a new club to join! Open Houses generate new members and creates community interest and awareness.

Just like apples are the key ingredient in apple pies, membership is always the key ingredient for club success. Let's feed our members and guests with the fun and growth they're looking for. No one can do it alone, but *"Together, We Can."*

# Save the Date - Upcoming Events

(Get the details on the [District One Event Calendar](#).)

*Congrats to all of our contest participants and winners. Keep up the good work!*

Friday Oct 14, 2016	Open House—Effective Feedback & Evaluations—Coach Class Toastmasters
Friday Oct 14, 2016	Division C Contest
Saturday Oct 15, 2016	Division A Contest
Sunday Oct 16, 2016	Open House in the Park: Spiritual Well-Being Toastmasters
Friday Oct 21, 2016	Division E Contest
Saturday Oct 22, 2016	Division B Contest
Thursday Oct 27, 2016	Speakers Bureau Monthly Meeting—How to Achieve Your Dreams at 180mph!
Saturday Nov 5, 2016	District One Fall Conference - At The Long Beach Hilton Hotel Conference Center

## Share Your Content!

If you have a story, announcement, or other content you want to share, don't hesitate!

Please keep the following guidelines in mind:

- Pitch your idea before composing a full-blown article so you can be confident your contribution will be a good fit.
- Focus on content that will inspire, educate, or otherwise benefit our members.
- Standard topic areas include member/club spotlights, events, and awards/other recognition. We welcome new ideas.
- Article length should be around 250-500 words.
- Articles should be submitted in Microsoft Word format (.doc/.docx).
- All content is subject to editing.

Send your ideas and drafts to the following email address:

*michelledarlington.toastmaster@tmdistrictone.org*

For more of what is happening in District One and a compendium of resources please visit: [district1toastmasters.org/](http://district1toastmasters.org/)

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Join us at [www.meetup.com/District-One-Toastmasters](https://www.meetup.com/District-One-Toastmasters)

